



"I help clients feel confident about the future by establishing a clear vision and setting a course designed to meet their goals."

- Kevin Hughes

About Kevin S. Hughes, CPA, PFS, RICP®

Kevin Hughes has 30 years' experience in the financial services industry. He often works with union and municipal employees, specializing in tax, estate, and retirement planning, as well as investment portfolio management. He believes he should always be an advocate for his clients, crediting his approach with the maintenance of a loyal client base. In 2012, Kevin joined forces with Jim Heisler and later co-founded Heisler Hughes Financial Group.

Kevin LaSalle graduated from University in 1974 with a bachelor's degree in accounting. He is a Certified Public Accountant, equipping him with high ethical standards, measurable experience, and education. In addition to his CPA license, Kevin is a Personal Financial Specialist and Retirement Income Certified Professional®. He is an Investment Adviser Representative and holds FINRA Series 7 and 63 licenses, as well as various life and health insurance licenses.

Kevin is a member of several organizations, including the American Institute of CPAs, the Pennsylvania Institute of CPAs, and the Financial Services Institute.

Heisler Hughes Financial Group, LLC

An Advocate for Working Families

Unbiased, Objective Advice

Heisler Hughes Financial Group, LLC is an independent financial services firm committed to helping individuals and families define and achieve their goals. We believe you can tell a lot about a person based on how they run their business, which is why we've built ours on a set of traditional, American values: positivity, kindness, inspiration, transparency, education, and attainability. Whether you are looking to re-evaluate your current goals or develop new ones, our advisors offer solutions in investment management, retirement income planning, tax preparation, estate planning, and more.

Professional Investment Management

Whatever your situation, a strong financial plan helps you overcome challenges and stay on track to achieve your long-term goals. Heisler Hughes Financial Group believes that successful investment management starts with a deep understanding of each client's risk tolerance, goals, and objectives. We take your investment planning seriously and will be there to guide you every step of the way.

Planning for the Future

You've worked hard to save for retirement and are now enjoying the fruits of your labor, but have you done enough? Having enough money to provide a consistent retirement income is an overwhelming yet pivotal concern of many clients. We help you create a spending strategy to estimate anticipated expenses, identify income sources, and determine a withdrawal strategy well-suited for you. Additionally, our process can include trust and estate planning to help communicate your wishes and protect your loved ones.

Tax Planning

Tax preparation and planning are integral components to any financial plan. We aim to arrange your finances in a way that will minimize your taxes, exploring various tax options in order to determine when, whether, and how to conduct transactions so that your taxes are reduced.

Our Niche

Families – We help blue collar, middle class families with all their financial planning needs. We engage in multi-generational financial planning, working with a number of families across the generations – from you and your spouse to your parents, children, and grandchildren.

Women in Transition – Women can face many transitions in a lifetime, with the most difficult to manage being divorce and the loss of a spouse. During these stressful periods, we provide trustworthy support in a professional environment.

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